



Privacy policy

1. About this policy

- 1.1. This policy explains when and why we collect personal information about you, our customer, how we use it and how we keep it secure; and your rights in relation to it.
- 1.2. We may collect, use and store your personal data, as described in this Privacy Policy and as described when we collect data from you.
- 1.3. We reserve the right to amend this Policy from time to time without prior notice. You are advised to check our website www.appliedtri.co.uk regularly for any amendments (but amendments will not be applied retrospectively).
- 1.4. We will always comply with the General Data Protection Regulation (GDPR) when dealing with your personal data. Further details on the GDPR can be found at the website for the Information Commissioner (<https://ico.org.uk/>). For the purposes of the GDPR, we will be the 'controller' of all personal data we hold about you.

2. Who are we?

- 2.1. We are Applied Triathlon Coaching, or any other division of the explorerJC.com group providing services to you.
- 2.2. We can be contacted using the details displayed on our website at www.appliedtri.co.uk.

3. How we protect your personal data

- 3.1. From 25th May 2018 we have implemented generally accepted standards of technology and operational security in order to protect your personal data from loss, misuse or unauthorised alteration or destruction.
- 3.2. We will never pass on your personal data to any third party.
- 3.3. We will notify you promptly in the event of any breach of your personal data which might expose you to serious risk.

4. What information we collect and why

Type of information	Purpose	Legal basis for processing
Name, address, telephone number, email address	Managing the relationship with the customer.	For the purpose of our legitimate interests in operating the company.
Emergency contact details	Contacting next of kin in the event of an emergency.	Protecting the customer's vital interests.
Date of birth / age related information	Managing membership categories which are age related. Provision of personalised services and advice to the customer.	For the purpose of our legitimate interests in operating the company.



Gender	<p>Provision of adequate facilities for members.</p> <p>Reporting membership and participation information to our National Governing Body (BTF) British Triathlon Federation.</p> <p>Provision of personalised services and advice to the customer.</p>	<p>For the purpose of our legitimate interests in operating the company.</p> <p>For the purposes of our legitimate interests in making sure that we can provide sufficient and suitable facilities for each gender.</p> <p>For the purposes of our legitimate interests in organising race entries for the benefit of Members of the Club.</p>
Photos and videos of customers	<p>Publishing on the company's website and social media pages and using in press releases.</p> <p>As part of assessment and analysis of customer's swim, run and bike technique.</p>	<p>For the purpose of our legitimate interests in operating the company.</p> <p>Consent: we will seek the customer's consent on the registration form.</p> <p>The customer may withdraw their consent at any time by contacting us by e-mail or letter.</p>
Medical conditions	<p>For health & safety.</p> <p>For the safe managing and supervision of the customer.</p> <p>Provision of personalised services and advice to the customer.</p>	<p>Protecting the customer's vital interests.</p>
Body composition data, e.g. weight, height, BMR, etc	<p>Provision of personalised services and advice to the customer.</p>	<p>For the purpose of our legitimate interests in operating the company.</p>

Version 1.0 dated 31/05/2018. We reserve the right to update or amend this privacy policy at any time.

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 explorerjc.com is a UK registered Limited Company, registration number 04431009.